Our Path Forward

September 7, 2017
AGENDA

• Welcome/Overview of Agenda
• Presentation Format vs. Open Discussion Meetings
• Our Work Together
• Our Development of Solutions
• Our Work/Major Milestones
• Our Path Forward
  • Charter, Mission, Values, Vision
  • Academic Areas of Emphasis
  • The EU Experience
• Transformative Actions Required Now to Ensure Student Success
• Our Next Ten Years
• Assurances, Expectations and Innovations
• Summary
WELCOME

This fall semester, we are proud to welcome:

- 881 New Undergraduate Students
- 518 New Graduate Students
- 5 New Faculty
- 10 New Staff Members

As a University community, we proudly stand together as we define and embrace the future of this great institution.
PRESENTATION FORMAT VS. OPEN DISCUSSION MEETINGS

• We are scheduling meetings with individual departments as we did last year.
  • Scheduling is a priority.
  • Our goal is to complete all meetings ASAP.
When our work began last spring, we defined three key issues:

- Ensuring Student Success
- Balancing Revenue and Expenses
- Aligning our Academic Program Array to the Needs of Students and Employers

Today is about delivering on that commitment.
OUR DEVELOPMENT OF SOLUTIONS

Is based upon...

- Identifying Opportunities and Challenges
- Collecting Data and Performing Initial Analysis
- Seeking External Validation
- Making Decisions in a Timely Manner
- Monitoring Performance Outcomes
OUR WORK/
MAJOR MILESTONES

• University and Community Feedback
  • State System’s Supply/Demand GAP Analysis
  • Working Groups/SCOT Analysis
  • Town Hall Meetings
  • Focus Groups
  • University Department Meetings
    • Faculty
    • Staff
  • Student Meetings
  • NCHEMS Report
All of our efforts have led us to where we are today:
### Reaffirming Our Charter, Mission, Values, Vision

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<th>Current</th>
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<td><strong>CHARTER</strong></td>
<td>Edinboro University is a public, regional, comprehensive institution.</td>
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<td><strong>MISSION</strong></td>
<td>We will prepare students to be valuable contributors to the economy and society of the Commonwealth and beyond.</td>
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<td>Distinguished by its focus on individual attention to student success, commitment to diversity, and responsiveness to the evolving needs of the broader community, Edinboro University provides the highest quality undergraduate, graduate and co-curricular education.</td>
<td>Revise and/or reaffirm.</td>
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# REAFFIRMING OUR CHARTER, MISSION, VALUES, VISION

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<td><strong>VALUES</strong></td>
<td>Edinboro University is committed to creating opportunities for intellectual and personal growth in an inclusive environment. We value excellence, curiosity, respect, responsibility, and integrity.</td>
<td>Revise and/or reaffirm.</td>
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<td><strong>VISION</strong></td>
<td>Edinboro University will be the first choice among students, employers, and the community for excellence in higher education.</td>
<td>We must offer excellent programs and service for an ever-changing society. Revise and/or reaffirm.</td>
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ACADEMIC AREAS OF EMPHASIS

- Arts and Digital Entertainment
- Business, Applied Science and Professional Programming
- Education
- Social and Mental Health Services
Ensuring Student Success...
Graduate in Four Years = 15 Credits per Semester
TRANSFORMATIVE ACTIONS REQUIRED NOW TO ENSURE STUDENT SUCCESS

1. Transition academic programs to meet student and employer demand: **Current students will be able to complete existing academic programs** with no disruptions or delays.
2. Adjusting faculty complement consistent with enrollments: Efficiencies, attrition, retirements.
3. Athletics: Rescale to align with the size of the EU student population.
4. Outsourcing of external marketing: No job loss to current staff.
5. Administrative restructuring and streamlining: $1.3 million in open positions; Many staff taking on multiple assignments.
6. Rebranding of Porreco College: Strengthen admission standards; Reposition for adult/non-traditional education market.
OUR NEXT TEN YEARS

*CONTINUALLY ADJUST THE ACADEMIC PROGRAM ARRAY

- **AY 2017/2018**
  Prepare Academic and Facilities Master Plans

- **AY 2018/2019**
  Complete a Strategic Plan;
  Design a Capital Campaign

- **AY 2019/2020 through AY 2026/2027**
  Conduct an Eight-Year Capital Campaign
ASSURANCES, EXPECTATIONS AND INNOVATIONS

Assurances:

• We are charting a bold, new course. As with life in general, there are no assurances that our transformative actions will solve all of our present issues.
  • Similarities are teaching methods and academic program offerings.
  • Maintaining the “status quo” is not an option.
ASSURANCES, EXPECTATIONS AND INNOVATIONS

Expectations:

• We are going to move much more rapidly and frequently to make enhancements before difficult or multi-faceted challenges grow in significance.

• Our work here will never be done.
Innovations:

• With innovations, the goal is to determine as quickly as possible what does and does not work.
• Remedy/change strategy, tactics and interventions.
• “Status quo” is not an option.
SUMMARY

- Presentation Format vs. Open Discussion Meetings
- Our Work Together
- Our Development of Solutions
- Our Work/Major Milestones
- Our Path Forward
  - Charter, Mission, Values, Vision
  - Academic Areas of Emphasis
  - The EU Experience
- Transformative Actions Required Now to Ensure Student Success
- Our Next Ten Years
- Assurances, Expectations and Innovations
- Thank You
Our path forward represents a bold departure from the past, and transformative change for Edinboro University. This is a positive step... there is no downside. While we recognize that not everyone shares the same point of view, now is the time to speak with one unified and powerful voice.
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