

## *About the University...*

Edinboro University has built a reputation for offering high quality educational programming since opening its doors more than 150 years ago. Highlighting this is our recognition in *U.S. News & World Report*, as one of the top providers of online graduate programs in the United States.

## *Contact Us*

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**EDINBORO UNIVERSITY**

Masters in Arts in Communication Studies  
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132100



**EDINBORO  
UNIVERSITY**

Master of Arts in  
Communication  
Studies  
Web –Based  
Program

Managerial &  
Leadership  
Communication  
and  
The Certificate  
in Conflict  
Management



## MA Communication Studies Web-Based Program

### MACS Program Objectives

- To provide students with a foundation for successful performance in communicative and decision making roles essential to the operation of human enterprises and institutions of every description.
- To provide students with a sound understanding of the diverse forms of communication and information theory, and how to apply these theories in analysis of organizational, institutional and other relational issues.
- To enhance students' creative skills, especially in the use of new communication technologies.
- To introduce students to quantitative, qualitative, and critical methodologies and procedures of research and analysis in human communication.
- To prepare students to design, carry out, and evaluate projects in the communication field.

### Program Highlights

- 36 Credit Hours
- Complete the program in 2 years or less
- Three Options to choose from
  - Practicum
  - Thesis
  - Comprehensive Exam and Project/Portfolio
- Areas of Specialization
  - Conflict Management
  - Managerial and Leadership Communication

### Curriculum (36 credit hours)

**Option A:** 33 credit hours of coursework  
COMM 798 Practicum  
(3 credit hours)

**Option B:** 33 credit hours of coursework  
COMM 799 Thesis  
(3 credit hours)

**Option C:** 36 credit hours of coursework  
Comprehensive Exams and  
Project/Portfolio

### Courses

#### Core Courses (9 credit hours)

COMM 600	Communication Theory
COMM 610	Communication Research
COMM 710	Communication Ethics

#### Conflict Management Courses (12 credit hours)

COMM 665	Managing Conflict
COMM 675	Intercultural Conflict & Communication
COMM 685	Crisis Management Communication
COMM 725	Negotiating Intractable Conflict

#### Managerial & Leadership Courses (12 credit hours)

COMM 630	Interpersonal Communication
COMM 645	Technology of Communication
COMM 660	Organizational Communication
COMM 740	Communication Consulting
COMM 760	Managerial Leadership Communication

