The School of Business at Edinboro University is offering the Xavier and Tina Williams Summer Youth Business Academy once again this summer. The Academy will bring young men and women from high schools in Pennsylvania and across the United States to the EU campus for workshops, field trips and social events designed to introduce them to the field of business.

Students will enjoy immersive seminars focused on team building, business strategy, management, finance, marketing and problem-solving, as well as financial planning for college. They will meet with faculty from the EU School of Business and regional business leaders, tour a local company, and engage in team-building activities.

The Academy’s concluding activity is the presentation of a business plan that the students develop throughout the week-long camp. For the activity, the young scholars are put in groups and asked to create a product to solve a common problem in society and devise a plan for how to effectively build and market the product. They assume roles within the company (President, Vice President of Marketing, Director of Finance, etc.) and present their business plans to the group and a panel of judges comprised of faculty and business leaders.

The program is appropriate for students currently entering grades 9, 10 or 11 who are interested in business skill acquisition and development.