EDINBORO UNIVERSITY

CONTRACT TRAINING

Leveraging university-wide talent and expertise, Edinboro University’s Department of Continuing Education offers customized training solutions for corporations, government agencies, healthcare organizations, and nonprofit groups. Individual educational programs include leadership development, communications, conflict resolution, stress management, and a variety of other plans that meet local healthcare needs. Each program provides a commitment to academic rigor, customized content, flexible formats, and a focus on learning within the context of the organization.

WHY CORPORATE AND CUSTOMIZED EDUCATION AT EDINBORO UNIVERSITY?

**High Return on Investment with Long-term Benefits**

Edinboro’s Continuing Education programs are cost-effective with high-yield benefits to employees and organizations alike. Each experience is affordable and full of powerful content that can have long-lasting effects.

**Customized Programs Tied to Targeted Outcomes**

Every organization is different and faces unique internal and external challenges. EU faculty and program coordinators create customized programs that meet individual strategic business objectives, and are tied to specific goals.

**Employee Engagement with Real Results**

Applied programs are clearly relevant from day one. Participants apply new skills and concepts immediately while developing competencies for long-term career growth, thus improving employee recruitment, retention, and advancement. In addition, employee cohorts build company strength through shared experiences while working together to develop solutions for difficult problems. Finally, organizations demonstrate their commitment as learning organizations, sending a strong signal to new recruits.
HOW EU CONTRACT TRAINING WORKS

Edinboro University consults with each group to identify the unique content, program type, audience, preferred format, and most effective delivery method in order meet objectives within the budget of the sponsoring organization. Every program is carefully evaluated to ensure that learning objectives are tied to business outcomes.

Areas of Expertise

- Executive Leadership
- Management Development
- Organizational Performance
- Project Management
- Corporate Communications
- Computer Skills
- Math
- Quality Control
- Manufacturing Process
- Culture and Communication
- Healthcare Leadership and Supervisory Skills
- Nurse Management
- PSNA Approved Programming

Example Custom Course Capabilities for Local Industries

- Understanding Financial Statements for Non-financial Managers
- Understanding Annual Reports
- Business Writing and Communication Skills Seminars
- Effective Business Writing
- Technical Writing
- Communication Skills for Supervisors and Managers
- Conflict Resolution
- Improving Customer Relations
- Computer Skills Seminars
- Computer Fundamentals
- Introduction to Microsoft Word
- Introduction to Microsoft Excel
- Data Analysis Using Microsoft Excel
- Supervisory Skills Seminars
- Skills for New Supervisors and Managers
- Time Management Skills for Supervisors and Managers
- Teamwork Skills Seminars
- How to Deal with Difficult People – Managing Conflict and Confrontation
- Leading a Team
- Leading a Virtual Team
- I Was Just Promoted, Now What Do I Do?
- Words as Weapons
- Change Communication, Change Behavior
- Sales and Marketing 101 (face-to-face or online)

Let Edinboro University provide a customized workforce and professional development session for your organization either on site or at an EU location. Certificate programs are also available, and companies may use Workforce and Economic Development (WEDnet) training dollars.

Advantages of Customized Training

- Designed to fit your company specific needs
- Flexible and convenient
- Less time away from job duties for your employees
- Led by experienced Edinboro University faculty and professional instructors
- Cost effective

For more information or to set up a meeting to discuss your organization's training needs, please contact:

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