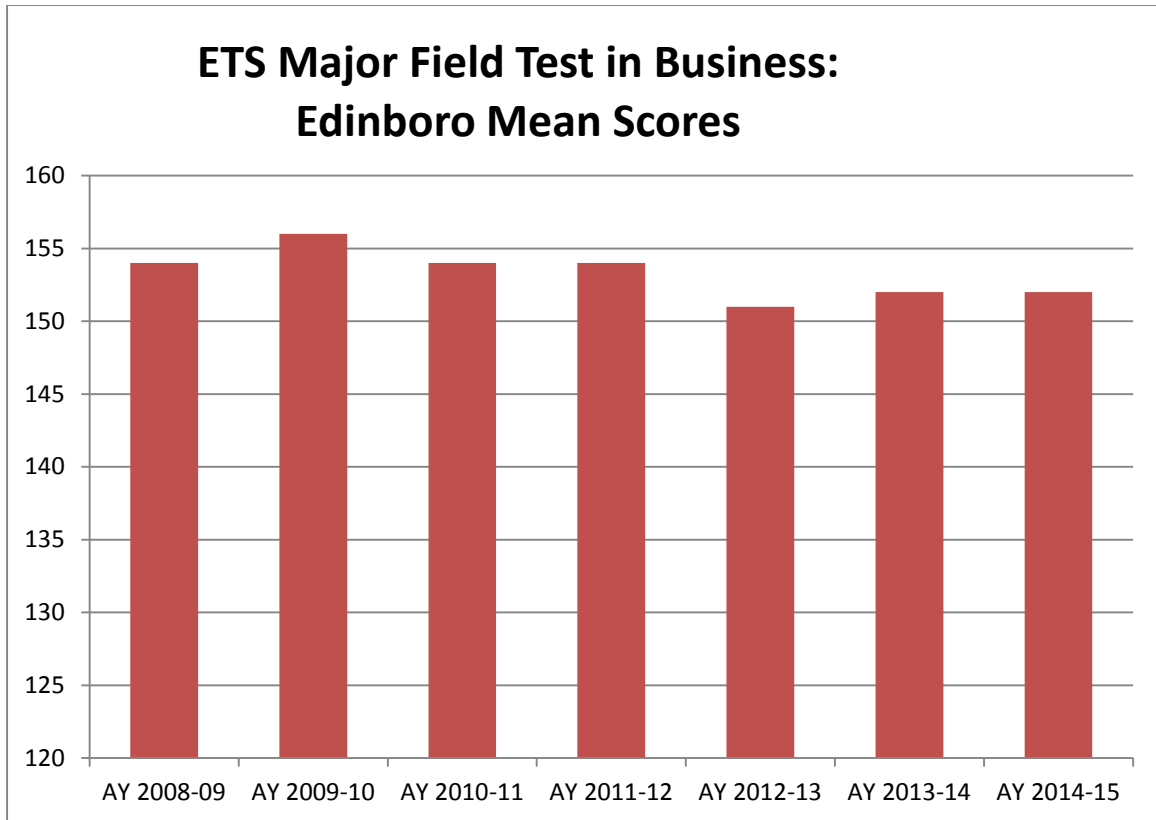


**Edinboro University of Pennsylvania
School of Business**

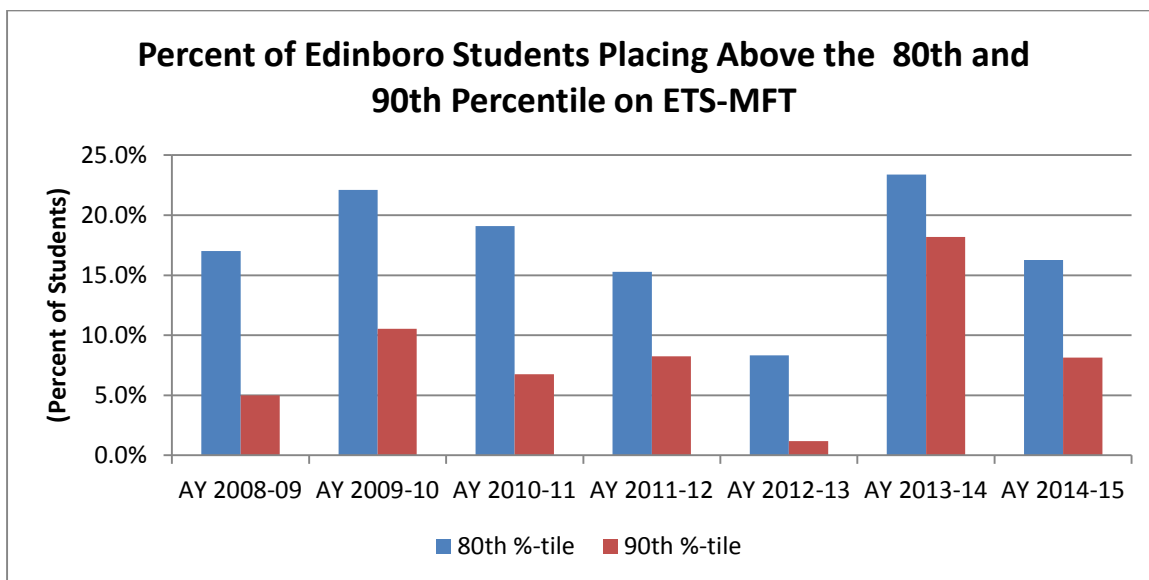
**Student Learning Performance
ETS – Major Field Test (MFT) in Business**



The ETS-MFT is administered to all students enrolled in the BS Business Administration program at Edinboro University as part of the program capstone course (Business Decision Making). The ETS-MFT is a national standardized test of business knowledge in multiple areas (e.g., accounting, management, information systems) and allows the School of Business to determine student knowledge in these areas relative to performance by business students across the country.

The scores presented above represent the mean scores for students at Edinboro University taking the exam in the academic year (AY) shown; approximately 85 to 100 Edinboro business students take this exam each year. Performance in most years placed Edinboro at or near the 60th percentile nationally, meaning that Edinboro’s overall performance in those years was better than 60% of all other schools/programs nationwide that used this exam. Our target performance level is at the 60th percentile so we have exceeded this target in five of the eight years presented.

Some institutions will report higher performance levels. However, Edinboro’s analysis of this exam indicates that it contains multiple questions that are not relevant to our program or necessarily appropriate for success in business; therefore we do not expect our students to be able to answer them. In addition, a number of schools conduct special test preparation of their students prior to taking the exam in order to show better performance. Edinboro **does not participate in this practice** since we are *interested in measuring the students’ cumulative knowledge from the program without special targeted reviews for the exam.*



These results show the percent of Edinboro students that have placed in the 80th and 90th percentiles on the ETS Major Field Test in Business. A student placing in the 80th percentile means that he or she has scored better on an individual basis than 80% of all students nationwide taking this exam; those in the 90th percentile have scored better than 90% of all students nationwide.

The School of Business does not have specific targets for these values but recognizes students that perform at these levels. As discussed above, the exam allows us to compare student performance at a national level but it is not perfectly aligned with our curriculum (program requirements). Therefore, outstanding performance is not expected, but we wish for our students overall to perform better than the national average.

Over the time period shown above, 23.2% of all Edinboro business students taking this exam scored at least at the 80th percentile, while 10.9% scored at the 90th percentile or higher. The School consistently has students in each semester score in the 97th percentile or higher.

If you have questions regarding the nature of the ETS-MFT exam, please follow this link: <http://www.ets.org/mft/about>. If you have questions regarding Edinboro’s performance on the exam as presented here, please contact the Office of the Dean, School of Business, at 814-732-2460.