

EDINBORO UNIVERSITY OF PENNSYLVANIA

**ALCOHOL AND TOBACCO ADVERTISING-Policy No. C023**

Supersedes Policy No. C023, Dated 8/29/89 & 9/29/92

Recommended for Approval By David M. O'Dessa, Vice President for Administration and Institutional Advancement

Approved By Foster F. Diebold, President on June 13, 1994

Review Date: As Required

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**INTENT**

It is the intent of this policy to prescribe restrictions on the advertising of alcoholic beverages or tobacco products in Edinboro University publications and promotions. An image portrayed in advertising which encourages the consumption of alcoholic beverages or tobacco products in any form, is an image which Edinboro University of Pennsylvania does not endorse.

**POLICY**

Alcohol and tobacco product advertising is prohibited in publications, including the Spectator student newspaper, or other promotions which are identifiable in any manner as sponsored by Edinboro University. This includes advertisements which display actual products or recognizable product names, logos, or scenes depicting their use or consumption.