Welcome

The annual Edinboro University Academic Festival is a time to celebrate the academic excellence and scholarship of our students, faculty, staff and alumni. The Academic Festival was conceived by former President Foster F. Diebold who initiated the first program in 1984.

The purpose of the Academic Festival is (1) to encourage collaboration among faculty, students, administration, staff, alumni and the community; (2) to showcase the quality of Edinboro University research, pedagogy, scholarship, arts and applications; and (3) to enjoy intellectual and aesthetic pursuits.

This year's Academic Festival coincides with the inauguration of Dr. H. Fred Walker, 18th President of Edinboro University, on March 23. We hope to make this time a showcase of the best of Edinboro University.

The Festival would not be possible without the support of Edinboro University faculty, staff, students and community members. Special thanks to the members of the 2017 Academic Festival Committee including:

- Dr. Melissa Gibson (co-chair), Communication Studies
- Dr. Tim Thompson (co-chair), Communication Studies
- Dr. Jane Puhlman, Speech, Language, and Hearing
- Dr. Kathleen Dailey, Center for Faculty Excellence
- Dr. Ron Raymond, Journalism and Public Relations
- Dr. Shaun Pfeiffer, Business and Economics
- Dr. Mary Jo Melvin, Early Childhood and Reading
- Ms. Judy Kubeja, Senior Executive Associate to the Provost
- Ms. Dorothy Noel, Graduate Student, Communication Studies

Also, thank you to the following University offices:

- Office of the President
- Office of the Provost and Vice President for Academic Affairs
- College of Arts, Humanities and Social Sciences
- College of Science and Health Professions
- School of Education
- School of Graduate Studies and Research
- School of Business
- Edinboro University Marketing
- Edinboro University Communications
- Office for Students with Disabilities
- Piper Press
- Chartwells Catering
- Campus Media—The Spectator, WFSE, and ETV

Note: If you are in need of any accommodations to attend Festival events, please contact Leanne Richardson at the Office for Students with Disabilities at 732-1398.
Schedule of Events

Thursday, March 23, 2017

7:00 p.m. – Japanese-Americans During WWII
Hendricks Hall, 100
Dr. Xin-Zhu Chen, History, Politics, Languages and Cultures
This session will begin with viewing the film Most Honorable Son. This uniquely American story is told through interviews with Ben Kuroki, an airman of the 8th and 20th Army Air Forces during World War II. Most Honorable Son explains the racist social climate Japanese-Americans faced during the war and tells how Kuroki helped in the fight for racial equality. A discussion will follow the film viewing.

8:30 p.m.
Hendricks Hall, 100
Dr. Xin-Zhu Chen, History, Politics, Languages and Cultures
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7:30 p.m.
DIVA Jazz Orchestra
Louis C. Cole Auditorium
Hard-charging. Powerful. Immersed in the history of their craft and in total command of their instruments. That’s DIVA – an ensemble of 15 extremely talented and versatile musicians who just happen to be women. They can’t help it – they were born that way. Headed by swinging drummer Sherrie Maricle, DIVA exudes the excitement and force found in the tradition of the historic big bands but with an eye towards today’s progressive sound of originality and verve. Audiences can expect to hear high-energy performances packed with unique improvisation, spontaneity and fun. (Sponsored by the Women’s History Month Committee)

Friday, March 24, 2017

9:00 a.m. – Ways Women Lead: Feminist Organizing Principles and Female Entrepreneurs
Compton Hall, 200
Dr. Melissa Gibson, Communication Studies
This presentation explores the issues of organizing and leading among female small business owners to discover whether their objectives to be autonomous and earn personal recognition and achievement lead them to organize or structure their businesses under more feminist organizing principles. This presentation discusses a study that was conducted with 28 female small-business owners from the northeast using individual and focus group interviews.

9:00 a.m. – RN to APRN Transition: What Helps and What Hinders
Human Services Building, Lobby
Professor Elizabeth Gillette, Nursing
This poster presentation discusses the factors which contribute to or hinder successful transition from Registered Nurse to Advanced Practice Registered Nurse through a survey of APRNs in Pennsylvania.
10:00 a.m. – My House Just Burned Down: What Should I Do?
10:50 a.m.  Hendricks Hall, 246
Dr. Michael Engdahl, Business and Economics and Ryan Adams, Licensed Adjuster, National Fire Adjustment Co., Inc.
This informative presentation will outline a homeowner’s duties after suffering an insurable loss from a covered peril such as fire, theft, water damage, etc. This presentation will also summarize the typical provisions in a homeowners insurance policy and provide practical tips on dealing with one’s insurance company after suffering a loss.

11:00 a.m. – Physics is Boring?...Far From It!
11:50 a.m.  Cooper Hall, 172
Dr. Karim Hossain, Physics and Technology
Dr. Hossain will amaze us with an interactive talk. The presentation will be a visual display of the wonders of physics through a presentation that will remind you of ‘Bill Nye The Science Guy’. It’s sure to be as informative as it is entertaining.

12:00 p.m. – Being Campus Media
12:50 p.m.  Frank G. Pogue Student Center, Multipurpose Room A
Dr. Ronald K. Raymond, Journalism and Public Relations
Students representing Edinboro University Campus Media—The Spectator, WFSE and E-TV—will conduct a panel discussion moderated by Dr. Raymond and present a documentary showcasing their work in the 2016/2017 school year.

12:00 p.m. – Annual Gmitter Scholarship Exhibition
3:00 p.m.  Doucette Hall, Bruce Gallery (Lower Level)
Justus Cotterill, Art
This event showcases a jury-selected group of senior BFA graduates and their artwork. Each artist chosen is competing for $3,000 in scholarship money.

2:00 p.m. – Once Upon a Textbook: Exploring Professors’ and Students’ Perceptions about Textbooks and Strategies for Effective Use
2:50 p.m.  Frank G. Pogue Student Center, Multipurpose Room A
Dr. Kathleen Dailey, Center for Faculty Excellence and Jennifer Lau, Early Childhood and Reading
This session will focus upon the role of textbooks as tools for learning. Research and anecdotes related to faculty and student perspectives about textbooks will be shared and discussed. Strategies for effective use of textbooks – both within and outside of university classrooms – will be explored.

3:00 p.m. – The Deterioration of a Society from the Best Form of Government to the Worst (Tyranny) in Plato’s Republic
3:50 p.m.  Hendricks Hall, G-56
Dr. Karen Seubert, English and Philosophy
In Bk. VIII of Plato’s Republic, he traces the degeneration of five forms of government from best (rule by philosopher kings/queens) to the worst (tyranny). What are the characteristics of these five forms, and how do they relate to what’s going on today?
Saturday, March 25, 2017

11:00 a.m. – Brain Awareness Day at the Millcreek Mall

3:00 p.m. – Widget Kidz Zone
Psychology Faculty and Students
The Psychology Department at Edinboro University proudly hosts Brain Awareness Day at the Millcreek Mall. This educational outreach event takes the science of the brain out into the community, as part of the international Brain Awareness Week. Come learn about your brain and all it can do, and how to keep it healthy, with a variety of free, hands-on activities for children of all grade levels. Be amazed by the illusions that trick the eyes and ears, and build a candy brain cell to take home. There will also be free educational materials on mental health and brain fitness for adults.

12:00 p.m. – Annual Gmitter Scholarship Exhibition
3:00 p.m. – Doucette Hall, Bruce Gallery (Lower Level)
Justus Cotterill, Art
This event showcases a jury-selected group of senior BFA graduates and their artwork. Each artist chosen is competing for $3,000 in scholarship money.

7:00 p.m. – International Student Night
10:00 p.m. – Van Houten – North
International Students Affiliation
Experience cultural dancers and performances. Sponsored by the International Students Affiliation. DJ and refreshments will be provided. Tickets are $3 for students (bring ID) and $5 for faculty/community members. Tickets available in advance at the Global Education Office (2nd floor Baron-Forness Library) or at the door.

Monday, March 27, 2017

9:00 a.m. – Establishing a Winning Culture in Organizations
9:50 a.m. – Frank G. Pogue Student Center, Multipurpose Room A
Justin Lustig, Head Football Coach, Athletics
This presentation highlights the keys to turning an 0-11 team into a 9-2 team in just one year. The presentation will highlight how our staff managed to change the culture in our organization, which ultimately led to wins on the field. This presentation will be relevant to many fields and departments, including business management, leadership development, educational psychology, communications, etc.

10:00 a.m. – Education in Italy: Culture’s Impact on Curriculum
10:50 a.m. – Butterfield Hall, 134
Dr. Karen Lindeman, Early Childhood Education
Italy’s world famous education system is greatly influenced by the unique European culture that values family, high-quality materials and creativity. Come learn more about the Reggio-Emilia inspired early childhood curriculum and the famous sights of the Tuscany region. Photos taken by Edinboro University students and faculty during a recent trip to Florence, Reggio and Pistoia, Italy will be shared. Using a qualitative research approach, photographs were coded by theme to clarify how culture as curriculum emerges. A discussion of how to bring features of the Reggio-inspired approach to American classrooms will conclude the talk.

11:00 a.m. – Trello: Flexible Task, Team, and Event Organization App
11:50 a.m. – Compton Hall, 204
Michael Hale, Communication Studies
This session explores Trello, a Task and Team Organization App that allows users to easily organize, collaborate and centralize all of their task and event information on the web and on their smart devices. Powerful and intuitive, Trello will take your Tasks and Events to the next level.
**Monday, March 27, 2017 (continued)**

11:00 a.m. – **How Paleontologists Discover and Name New Fossil Species**  
Dr. Dale Tshudy, Geosciences  
Paleontologists and zoologists are continually discovering and naming new animal species. This presentation will show how new fossil species are found, identified, named and reported.

12:00 p.m. – **Social Media Math**  
Dr. Anne Quinn, Mathematics and Computer Science  
Is the world really connected by six degrees? This presentation will analyze the math behind several social media sites (such as Facebook, LinkedIn and Twitter) to analyze this and other relevant math questions.

1:00 p.m. – **Neo-Marxist Theory**  
Dr. Anthony Esposito, Communication Studies  
This lecture will discuss Neo-Marxist theory in relationship to popular culture texts. The lecture will highlight the theory, through such popular culture texts as movies, books and television shows. The selected texts will highlight race, class and gender.

3:00 p.m. – **Understanding Islam**  
Dr. Baher Ghosheh, Geosciences  
At a time of rising nationalism, rising tensions at home and abroad and chatter of a clash of civilizations, an introduction to Islam seems timely and relevant. This presentation will try to answer the questions many Americans might have about Islam and hopefully lead to a better understanding of the world’s second largest religion.

3:00 p.m. – **Art, Politics and the 21st Century**  
Matthew Cote and Dr. Charlotte Wellman, Art; Dr. James Fisher, History, Politics, Languages and Cultures; Dr. Daniel Burdick, Music and Theatre; and Dr. Matthew Levy, Art History, Penn State University  
Inspired by Claudia Mesch’s 2013 book, *Art and Politics: A Small History of Art for Social Change Since 1945*, and the recent national election, this panel explores how art influences politics in the 21st Century. What causes artists to react so instantly to political change? Political art has sought to do various tasks. It can comment on, and get a reaction to, an issue or development that is familiar to the mass social group of politics. This panel is to discuss how political art achieves this goal.

4:00 p.m. – **Current Events in Counseling: Impacts Within and Beyond the Profession**  
Counseling Students  
Students enrolled in the Counseling program will discuss current events within the US and around the world. They will explore implications of those events on the counseling profession as well as the “bigger picture” for clients. This panel is recommended for current Counseling students, students considering counseling as a profession, and those interested in mental health.
Monday, March 27, 2017 (continued)

4:00 p.m. – Full STEAM Ahead: Pre-K STEAM Learning Center Showcase
Frank G. Pogue Student Center, Multipurpose Room A/B
Dr. Linda Best, Megan Butina, Emily Duska, Theodore Lehman, Jessica Porter and Heather McMillen, Early Childhood and Reading
The presentation will showcase Pre-K STEAM Learning Centers that integrate children’s literature with literacy activities into Science, Technology, Engineering, Art and Math for the young learner. Teacher handouts will be provided as participants rotate through STEAM learning centers.

4:00 p.m. – Bob Dylan’s Nobel Prize in Literature
5:00 p.m. – Bob Dylan’s Nobel Prize in Literature
Frank G. Pogue Student Center, 143
Dr. Steven Sullivan, Dr. Corbin Fowler, Dr. Paul Rovang and Professor Caroline Campbell, English and Philosophy
Longtime musical performer and songwriter Bob Dylan is one of the most famous and respected figures in popular music. Recently, Dylan received the Nobel Prize in Literature, which generated much controversy. A panel of faculty from the Department of English and Philosophy will discuss the question of whether he deserved the award, and will take audience questions.

6:00 p.m. – Robo Investing, Age-Based Investing, and President Trump’s Position on the Fiduciary Rule
7:30 p.m. – Robo Investing, Age-Based Investing, and President Trump’s Position on the Fiduciary Rule
Hendricks Hall, 246
Dr. Shaun Pfeiffer and Professor Gerald Carnes, Business and Economics
Please join us for a presentation on age-based investment funds, robo investing, and President Trump’s position on the Fiduciary Rule. The presentation will explore the advantages and disadvantages associated with age-based investment funds and robo investing using examples of investment options that are currently available in the market. In addition, the presentation will outline the current status and expected changes to the fiduciary rule that requires an advisor to put the best interests of the client first. The discussion will also explore the potential impact of the pending changes to the fiduciary rule on age-based investing, robo investing, and the investment advisor and client relationship. Finally, the presenters welcome any questions from the audience on the above mentioned or other investment topics.

7:00 p.m. – Pizza Bomber: The Untold Story of America’s Most Shocking Bank Robbery
8:30 p.m. – Pizza Bomber: The Untold Story of America’s Most Shocking Bank Robbery
Jerry Clark, retired FBI agent and Ed Palattella, Erie Times-News
On August 28, 2003, in Erie, Pa., a pizza deliveryman named Brian Wells robbed a bank with a time bomb locked around his neck. He said a group of men accosted him and forced him to carry out the heist. After delivering the money, he would receive clues to help disarm the bomb. It was one of the most diabolical bank-robbery schemes in history, known by the FBI as COLLARBOMB, Major Case #203. It did not go according to plan. Wells, picked up by police shortly after the robbery, never had time to find the clues he needed before the bomb exploded. Investigating the crime after his grisly death, the FBI ultimately discovered that Wells was not, in fact, an innocent victim. He was merely the first co-conspirator to fall in a bizarre trail of death following the crime. Jerry Clark, the lead FBI Special Agent who cracked what became known as the “Pizza Bomber” case, and Erie Times-News investigative reporter Ed Palattella, who followed it from the beginning, tell the complete story, in their book. Copies of the book will be available for purchase and a book signing will take place after the presentation.

7:00 p.m. – FREE Concert: The Music of Shakespeare
8:30 p.m. – FREE Concert: The Music of Shakespeare
William P. Alexander Music Center, Recital Hall
Cembalos Trio, Music and Theatre
In its 19th year of continuous free concerts, the Edinboro University Chamber Players present, "The Music of Shakespeare,” featuring the Cembalos Trio with LeAnne Wistrom, flute, Paul Schlossman, oboe, and Elizabeth Etter, harpsichord and piano. The Edinboro University Chamber Players receive state arts funding support through a grant from the Pennsylvania Council on the Arts, a state agency funded by the Commonwealth of Pennsylvania and the National Endowment for the Arts, a federal agency. The grant is administered by Erie Arts and Culture. The concert is free and open to the public.
Tuesday, March 28, 2017

9:30 a.m. – Pass the Schwa: Transcription as an Essential Tool for Clinicians
Frank G. Pogue Student Center, 303B
Dr. Skye Raupp and Kyle Lyon Taylor, *Speech, Language, and Hearing*
This presentation will consider the importance of phonetic or phonemic transcription with respect to assessment and treatment in speech-language pathology. Audio/video of communication disorders across the lifespan will help illustrate the need for current and future clinicians to use this important tool. Presenters will also refute common excuses given by clinicians who avoid transcription.

9:30 a.m. – Early Exposure to a Visual Language for Children Who Are
10:45 a.m. Deaf/Hard of Hearing: Why Wait?
Frank G. Pogue Student Center, 143
Professor Cassandra Lucas-Szumigala, *Speech, Language, and Hearing*
This presentation will include a review of current research investigating the impact of linguistic deprivation on the cognitive, social-emotional, and literacy development of children ages 0-5 who are deaf or hard of hearing. It will discuss deafness from a socio-cultural perspective and outline the benefits of ASL/English bimodal bilingual educational approaches beginning in early intervention.

11:00 a.m. – Purchasing Power Parity Across Eight Different Worlds
12:15 p.m. Frank G. Pogue Student Center, 143
Dr. Michael Morrison, *Business and Economics*
Purchasing Power Parity has been remarkably hard to confirm in empirical work. Conspiring against it are data and modeling issues, in addition to barriers to trade that create a “band of inaction.” This paper circumvents these obstacles via a natural macroeconomic experiment in the largest online game, World of Warcraft. This simplified world allows us to calculate the band of inaction, and test for PPP across eight replicas of the game. We use the Kapetanios, Shin, Snell (2002), and Nicolau (2003) bounded random walk models, and find stationary behavior across price levels and worlds; using the Kapetanios, Shin, Snell test and a bounded random walk model. Price levels are highly correlated across countries, and remain within our calculated band of inaction for most of the time. When price levels diverge, arbitrage opportunities arise, and the price level differentials quickly become mean-reverting. The average speed of convergence back to the band of inaction is 0.7 days.

11:00 a.m. – Ads That Scored Big and Some That Didn’t: Reviewing 50+ Years of Super Bowl Advertising
12:15 p.m. Compton Hall, 216
Dr. Ronald Raymond, *Journalism and Public Relations*
The NFL’s annual championship game generates a vast viewing audience, with many tuning in just to see the commercials. Some companies have successfully used Super Bowl advertising to their benefit while others have gambled and lost big. In 2017, the cost of a 30-second ad was $5 million, indicating the importance of strategic advertising. We’ll review decisions made by several companies through the years and look at some of the iconic ads that made a significant impact.

11:00 a.m. – Making the Familiar Strange
12:15 p.m. Compton Hall, 204
Dr. Andrew Smith, *Communication Studies*
The presentation will concern the importance of recognizing and suspending prejudices when interacting with people from other cultures, or adapting to a new culture.

12:00 p.m. – Annual Gmitter Scholarship Exhibition
7:00 p.m. Doucette Hall, Bruce Gallery (Lower Level)
Justus Cotterill, *Art*
This event showcases a jury-selected group of senior BFA graduates and their artwork. Each artist chosen is competing for $3,000 in scholarship money.
12:30 p.m. – Human Oppression and Animal Suffering: Speciesism and Why it Matters
1:45 p.m. Frank G. Pogue Student Center, Multipurpose Room A
Dr. Irene Fiala, Sociology
The same systems of oppression that keep humans from achieving their full potential are the systems used to oppress animals. Additionally, the reverse is true as well – those systems used to oppress animals have been used to exploit some humans. Theorists and scholars have shown that the same processes, or systems of exploitation found in racism and sexism are found in the exploitation of animals, and maintain that these are linked. Just as with the negatively connotated “isms,” such as racism, sexism, classism, ableism, etc., not only is exploitation part and parcel of American society, but it is well hidden, allowing it to be perpetuated generation after generation. This presentation will examine these linkages.

12:30 p.m. – Exercise the Ears Not the Eyes: Why Not Signing with a D/deaf or Hard of Hearing Baby May Be a Better Choice
1:45 p.m. Frank G. Pogue Student Center, Multipurpose Room B
Dr. Jane Puhlman, Speech, Language, and Hearing
Early intervention, paired with listening technology such as cochlear implants or hearing aids, gives children with hearing loss an opportunity to learn to hear and use spoken language similar to their peers. The methodology to reaching the goal of a child having optimal listening and spoken language is up for debate. Some interventionists encourage a bimodal approach, the child learns both sign and spoken language. Other interventionists encourage the focus of early intervention be solely on listening and spoken language use – no sign language is learned. This presentation will discuss the research that suggests that by initially limiting sign language learning, the child with hearing loss will have optimal listening and spoken language.

12:30 p.m. – Voices from the Field: Effective Implementation of Literacy Play
1:45 p.m. Centers in Early Childhood Centers
Frank G. Pogue Student Center, 303B
Dr. Kathleen Dailey, Center for Faculty Excellence and
Jessica Porter and Theodore Lehman, Early Childhood and Reading
This presentation will focus upon the value of play in the early childhood curriculum and how theme-based play centers can enhance young children’s literacy development. EU students will share their experiences with the implementation of play centers and the benefits derived by all involved.

1:00 p.m. – Farm Safety for Preschoolers: A Collaborative Project
2:00 p.m. R. Benjamin Wiley Arts and Sciences Center, 107
Professor Michael Genz, Art and Dr. Amy McClune, Nursing
This project is an example of using the knowledge gained through research to promote the safety of preschoolers on farms. The unique collaboration of talent from students and faculty resulted in an animated film to improve and protect the health of children on farms.

2:00 p.m. – Typecast: The Limitations of QWERTY in a World Unrestricted by Input
3:15 p.m. Frank G. Pogue Student Center, Multipurpose Room A
Dr. Skye Raupp, Kevin Finch, Speech, Language, and Hearing
Some people have difficulty using two fingers to type while others surpass 100 WPM with their eyes closed. This presentation will consider the history of the layout of the manual keyboard and apply the lessons learned to the development of keyboards with alternative input.
Tuesday, March 28, 2017 (continued)

2:00 p.m. – The Pen Pal Project: Creating Meaningful Writing Experiences for all Learners
Frank G. Pogue Student Center, 303B
Dr. Kathleen Dailey, Center for Faculty Excellence and
Sarah Dininger, Jessica Porter, Cody Harnett, Early Childhood and Reading
This presentation will focus upon a joint writing project between grade one students and EU early childhood majors and how the experiences motivated and benefited both the children and the EU students as they developed as literacy learners throughout the project.

3:30 p.m. – Grad School: You CAN Do It!
4:45 p.m.
Butterfield Hall, 202
Graduate Student Council
Students from the Graduate Student Council will facilitate a panel discussion about why they chose to go to graduate school and how they selected Edinboro University. There will be opportunities for interaction with the audience.

3:30 p.m. – Sales Training: Comparing Multinational and Domestic Companies in Egypt
4:45 p.m.
Frank G. Pogue Student Center, Multipurpose Room A
Dr. Asri Jantan, Business and Economics
The purpose of this presentation is to examine similarities and differences of the current state of initial sales training practices of both domestic and multinational corporations (MNC) in Egypt. This presentation begins by reviewing the cross-cultural sales training research and developing hypotheses. Data were collected from sales managers, marketing managers and sales supervisors. Results reveal that MNC differ significantly from their domestic counterparts in the following important sales training phases: needs determination, objective setting, program methods, program contents and training evaluation. In-depth discussion, managerial implications and suggestions for future research are provided. This research sheds further light on sales training practices in Egypt and fills the gap in global sales training literature by addressing sales training in Egypt.

3:30 p.m. – Another Look at the Invasion of Panama
4:45 p.m.
Frank G. Pogue Student Center, 303A
Dr. Leo Gruber, History, Politics, Languages, and Cultures
This presentation will examine the causes and events of the 1989 invasion of Panama to depose Manuel Noriega.

5:00 p.m. – Songs & Stories of Scotland
7:00 p.m.
William P. Alexander Music Center, Recital Hall/Lobby
Hosted by Dr. Timothy Thompson, Communication Studies and Dr. Gary Grant, Music
Songs & Stories of Scotland is a performance of Scottish songs, poems and a brief visual tour, followed by a reception. The performances feature Elisa Ramon (soprano), Sara Schouten (horn), Amber Shay Nicholson (piano), and is narrated by Gary Grant and Tim Thompson. (Sponsored by the Friends of Communication Fund)

7:00 p.m. – Eclipse Mania!
9:00 p.m.
Cooper Science Center, Planetarium, 169
Dr. David Hurd, Geosciences
Prepare for the August 21 solar eclipse! That’s right a solar eclipse visible here in northwest Pennsylvania. The details surrounding this historic event will be discussed in this program. Programs are free, but reservations are required. Call 732-2493 or go to edinboro.edu, keyword “planetarium” to make reservations.
**Tuesday, March 28, 2017 (continued)**

7:00 p.m. –  **Frost's Epistolary Postures**  
8:00 p.m.  **Frank G. Pogue Student Center, Multipurpose Room A**  
**Dr. Robert Bernard Hass, English and Philosophy**

Narrative discrepancies in canonical authors’ letters pose significant problems for biographers and scholars. When an author’s *Collected Letters* reveal several different accounts of the same event, scholars must examine those letters in the aggregate to determine the reasons for such wide variation. In the case of Robert Frost, epistolary variations in the letters, though relatively rare, reveal a correspondent who adjusts tone and content to meet the demands of his audience and situation. Frost can be variously whimsical, rueful, witty, piqued, insecure and confident, with each turn of temperament often dependent upon the exigency behind each letter, his familiarity with its recipient, and the manner by which it was dashed off or agonized over. The letters also provide insight into how the poet negotiated personal conflict and struggle. Like a good Epictetan stoic, Frost used the act of letter writing as a form of meditation that could help him transform, through controlled, externalized language, his negative perceptions of the world. By confronting head-on “the hugeness and confusion surrounding him,” Frost compelled himself in his letters to reassess his difficult predicaments and to convert his thoughts about them. In willing the narrative toward more positive assessments, he empowered himself to adapt mentally to a wide variety of difficult situations and to cope better with their more alarming implications. Investigating a cluster of letters surrounding Frost’s 1928 trip to Europe, this talk examines his epistolary postures and demonstrates how the letters help reinforce his poetic method.

7:00 p.m. –  **The News: Lying in an Age of Illiterate Consumption**  
8:00 p.m.  **Compton Hall, 107A**  
**Dr. R. James Wertz, Journalism and Public Relations**

During the 2016 election cycle, so-called “fake news” dominated the news cycle and the attention of American voters. However, the publication and consumption of fake news in 2016 was the result of evolution, not revolution. This lecture will explore the history of misleading media and address the implications of technology and technological literacy in the current of American democracy.

**Wednesday, March 29, 2017**

12:00 p.m. –  **Annual Gmitter Scholarship Exhibition**  
7:00 p.m.  **Doucette Hall, Bruce Gallery (Lower Level)**  
**Justus Cotterill, Art**

This event showcases a jury-selected group of senior BFA graduates and their artwork. Each artist chosen is competing for $3,000 in scholarship money.

3:00 p.m. –  **Celebration of Scholarship**  
6:00 p.m.  **Frank G. Pogue Student Center, Multipurpose Room A/B**  
**EU students will present and discuss their research, scholarship and works of creativity. Awards will be given to the best presentations from each College and School. One top presentation will be selected as the Provost’s Choice winner. Student presentations will take place from 3-5 p.m. followed by light refreshments from 5-5:30 p.m. The program closing and presentation of awards will occur from 5:30-6 p.m. (Sponsored by the Celebration of Scholarship Committee)**

4:00 p.m. –  **Reproductive Rights in the Trump Era**  
5:00 p.m.  **R. Benjamin Wiley Arts and Sciences, 107**  
**Dr. James D. Fisher, History, Politics, Languages, and Cultures**

A Donald Trump presidency, a Republican-dominated Congress and potential retirements on the United States Supreme Court offer the possibility of major changes to the scope of reproductive in the United States and abroad. Professor Fisher will discuss how and why the right of abortion and access to family planning resources could be altered in the next four to eight years. (Sponsored by the Women’s History Month Committee)
Wednesday, March 29, 2017 (continued)

5:00 p.m.  –  Cancer, Healing & Hope Art Gala
Regional Cancer Center, 2500 West 12th Street, Erie PA
Presented by MA Art Therapy Program
The MA Art Therapy Program has collaborated with the Regional Cancer Center to host an Art Gala opening night in an effort to bring awareness to the benefits of Art Therapy in the transformation process: cancer, healing and hope. The event is an informative evening about Art Therapy and its benefits while viewing an array of beautiful, meaningful and uplifting artistic renderings created by Edinboro University students and patients of the Regional Cancer Center. There will be light snacks, refreshments and a raffle. Plus, a live performance by Edinboro student pianist, Jessica Rash. The proceeds from the event will go to the RCC Foundation.

6:00 p.m.  –  Women Entrepreneurs Panel
8:00 p.m.  Frank G. Pogue Student Center, 143
Presented by Business and Economics
The School of Business has assembled a panel of women entrepreneurs. The panel will offer insights into the experiences and the knowledge of the women entrepreneurs. The discussion will be designed to engage the audience by allowing them to ask the panelists questions relevant to the growth of all students as professionals. The panel discussion will be open to all students, Edinboro faculty, employees and the community. This will include the panel discussion, questions from audience and networking opportunities. This year’s panel will focus on the three highlighted areas:
1. Challenges and opportunities for female entrepreneurs
2. Strategies for starting and managing a women-led business
3. Risk-taking for female entrepreneurs
4. Mentoring and networking
(Sponsored by the Women’s History Month Committee)

6:00 p.m.  –  The Wave: A Film About Group Behavior
8:30 p.m.  Compton Hall, 204
Dr. Kathleen Golden, Communication Studies
This session will be a screening of the German film, The Wave (2008), depicting a high school teacher's experiment to demonstrate to his students what life is like under a dictatorship. Things spin horribly out of control when he forms a social unit with a life of its own. It is a remake of an American film based upon a real classroom activity. Discussions will be held at the end of the film about conformity, leadership and blind acceptance of power.

7:00 p.m.-
8:30 p.m.  Art Education Graduate Research Presentations
Doucette Hall, G-5
Dr. Jay Hanes, Art
Art Education graduate students will present their research for the completion of an MA. The program is entirely online, and many of the students will deliver their talk from remote sites. Researchers have chosen methods for data collection including action research and auto-ethnography.