## I. GENERAL EDUCATION (42 SH)

### A. Skills

<table>
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<tr>
<th>Course</th>
<th>SH</th>
<th>Grade</th>
<th>Date</th>
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<tbody>
<tr>
<td>ENGL 101 College Writing Skills</td>
<td>3</td>
<td></td>
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<tr>
<td>ENGL 101 Writing/Research</td>
<td>3</td>
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<tr>
<td>MATH 104 Finite Mathematics or higher</td>
<td>3</td>
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<tr>
<td>JOUR 226 Digital Media Design*</td>
<td>3</td>
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*Fulfills required computer competency course

### B. Core (21 SH)

1. Artistic Expression (3 SH)
2. World Civilizations (3 SH)
3. American Civilizations (3 SH)
4. Human Behavior (3 SH)
5. Cultural Diversity & Social Pluralism (3 SH)
6. Ethics (3 SH)
   - JOUR 200 Journalism Ethics
7. Natural Science (3 SH)

### C. Distribution (9 SH)

1. Humanities & Fine Arts (3 SH)
   - COMM 107 Public Speaking
2. Social & Behavioral Sciences (3 SH)
3. Science & Math (3 SH)

Three (3) semester hours in each of the areas of distribution

## II. BROADCAST SPECIALIZATION (33-36 SH)

### A. JOURNALISM CORE (12 SH)

- JOUR 216 Beginning Reporting
- JOUR 316 Intermediate Reporting
- JOUR 364 Introduction to Mass Media
- JOUR 406 Communications Law

### B. COMMUNICATION COGNATE COURSES (6 SH)

- Take two of the following:
  - COMM 310 Comm Research
  - COMM 325 Interpersonal Comm
  - COMM 416 Persuasion and Prop
  - COMM 419 Poli Campaign Comm
  - COMM 430 Organizational Comm
  - COMM 507 Crit of Mass Media

### C. BROADCAST SPECIALIZATION (15 SH)

- JOUR 407 Audio Production
- JOUR 409 Television Production
- JOUR 410 Radio/TV Journalism
- JOUR 504 Advanced Electronic Jour

Plus one of the following:

- JOUR 404 Radio/TV Announcing
- JOUR 405 Broadcast Mark/Adv/Sales
- JOUR 408 Broadcast Media Management
- JOUR 419 Advanced Video Production

### D. INTERNSHIP OPTION (0-3 SH)

- JOUR 496 Journalism Internship

### III. FREE ELECTIVES (42-45 SH)

(All courses must be taken from outside the journalism and communication areas. Students may use these electives to pursue relevant minors in the liberal arts and sciences.)

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A “C” grade or better is required in all COMM and JOUR courses and required English skills courses. A “D” grade will not count toward degree requirements.

#Note: At least 42 semester hours must consist of advanced coursework

(Revised: November 2006; Approved: June 2007)
(Effective: Fall 2012; Printed: June 2012)